

IMADAH
PROJECTS INTEGRATED

TRANSFORMING POTENTIALS INTO PROFIT...

+234 916 000 5455 | WWW.IMADAH.COM

WELCOME

IMADAH is a Business Development and Project Financing company, with interest in diverse industry sectors, like Real Estate, Energy, Manufacturing, Healthcare, Oil & Gas and ICT.

If you are looking to grow your business and increase your market share - talk to us. We are uniquely flexible in our approach, and able to satisfy a diverse range of client needs. Whether you choose us to act as a consultant, interim business manager or a strategic partner, relax. You know you've made the right decision.



VISION

Serve as the platform for businesses to actualize their growth aspirations.



MISSION

Providing our partners with 'hands-on' support to realize their full potentials.




VALUES

Our organization is built on the foundation of integrity, loyalty and availability.



THE SUCCESS AND GROWTH OF OUR
BUSINESS IS DEPENDENT ON THE SUCCESS
AND GROWTH OF YOUR BUSINESS.



OUR INVOLVEMENT IN YOUR BUSINESS NOT
ONLY PROVOKES A FAR BETTER AND MORE
PROFITABLE REACTION, BUT DELIVERS A
FASTER ROUTE TO THE MARKET

ABOUT US

Nigeria offers huge opportunities for individuals and businesses alike; it is however important to remember that the risks of embarking and operating within the Africa business terrain are often more complex and convoluted compared to what obtains in other continents.

HIGH ACHIEVERS ONLY

Our executive management team and board of directors are fully equipped with the knowledge and expertise to navigate through, around and past any and every issue or barrier to achieving success and preventing disasters.

We have the right team with the right attitude, right qualifications, experience, and the competence to deliver on any project, thus making it easier for our clients and partners to conduct their businesses profitably

WHY WORK WITH US

We work as an expert team with the required expertise and network base, which makes it easier for our clientele to conduct their businesses profitably through our preventive, investigative and protective solutions.

We can work with your company as a strategic business partner to provide business development services, interim business management or help to facilitate the required funding needed for your business expansion. Our involvement with you will improve your business performance and growth, by solving critical problems and finding new and better ways to making you more efficient and profitable.

Simply put, you leverage on our strengths where you are weak and focus on areas where you are strong, this leads to more productivity and profitability.

KEY ADVANTAGES OF WORKING WITH US

- **Cost effectiveness:** Highly cost-effective. The major part of our fee is tied to our performance. That way, we and our clients can focus on what we do best and achieve maximum results.
- **Professionalism:** We are able to attract a high level of candidates through our career advancement opportunities. These top caliber staff are fully trained and equipped with the knowledge and expertise to help you become successful. Can you imagine the time and resources it takes to recruit, manage and develop a team to achieve similar results? At IMADAH, we already have your team in place.
- **Improved internal efficiency:** Our well-proven analytical skills will provide you with a reliable basis for subsequent decision-making, and to further identify new opportunities for growth and operational excellence.
- **Maintain control of your business:** You still maintain full control of your business while we shine the light on your path to success.
- **Access to Funding:** If required, we can raise funding through our partners who have their own extensive global network of accredited finance sources to support your business growth and development.



AT IMADAH, WE SIMPLY PUT IN THE LEGWORK
FOR YOU TO ENSURE THAT YOUR REVENUE
TARGETS & YOUR FUTURE ARE CONSISTENT,
PREDICTABLE, REPLICABLE & SCALABLE.

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BUSINESS DEVELOPMENT

We offer business development services that creates opportunities for our partners to leverage on our proven business intelligence, structures and experience to achieve their business goals and objectives.

We provide a customized approach to every business developmental need to create the required competitive advantage for our clients to pit against big corporate organizations and deliver expected financial returns.

We also act as a strategic business partner to both local and foreign businesses with the responsibility to handle market development, set up and manage distribution channels, provide interim business management and real estate project management. We present a clear choice in delivering uncompromising results that are consistent with the vision and aspirations of our partners.

We develop and implement strategies that reflects the leading and emerging industry and sector trends, to ensure that you are performing at full capacity. Not only that, you will also find that we have already built long-term relationships with your prospective customers, through our advanced channel partnership programs that spreads across various regions in Nigeria.

PROJECT FINANCING

We are driven by an inexorable commitment to make every business we work with more profitable. Even if you have been turned down elsewhere, we can provide the financing you need.

Whether you are looking for seed capital, start-up capital or expansion capital, relax. You have come to the right place.

We provide funding on the basis of Joint Venture or Equity participation in your business or project. In the case of joint venture, we agree to share capital, risks, and rewards of your project, but you will be required to pledge your business assets as collateral to secure the funding. This funding option is mostly suitable for real estate transactions, industrial facilities, manufacturing plants, infrastructural projects, etc.

With our equity funding option, we will be willing to buy an ownership interest in your business in exchange for invested funds. The difference with this type of financing is that your business assets do not have to be pledged as collateral.

Our area of interest include Real Estate, Energy, Manufacturing, Healthcare, Oil & Gas and ICT. Our funding solutions will help you overcome the obstacles to securing investment through financial institutions, take on larger projects than your budget would usually allow, help you to deploy your funds to other viable opportunities, help to increase your overall return on investment and bring more efficiency into your work by benefiting from the external expertise that you do not have internally.

OUR AREAS OF INTEREST

- REAL ESTATE
- ENERGY
- MANUFACTURING
- HEALTHCARE
- OIL & GAS
- ICT





PARTNERSHIP PROGRAM

This partnership platform is designed to liberate and nurture the innovative minds of young entrepreneurs towards achieving their aspirations to own and operate a successful business.

This platform was set up to break the barriers limiting young aspiring entrepreneurs and mentor them to become successful business owners. We help our partners conceptualize and develop viable and innovative ideas into profitable businesses.

We also license and promote new inventions and collaborate with individuals or companies who have secured exclusive product licenses or franchise, and those looking to expand their business operations.

Our intent is to support our partners by providing the required expertise, training, and finance to ensure that they realize their full economic potential and develop the confidence to successfully manage their businesses.

OUR GOAL

To encourage entrepreneurship and promote financial freedom amongst Nigerian youths, by eliminating the barriers limiting young aspiring entrepreneurs and nurturing them to achieve their economic growth potentials.

WHAT WE OFFER

At the start of any major business undertaking, it is important that you understand the economic feasibility of the business, but most importantly you must have the financial requirements, the required experience and knowledge or expertise to deliver the expected returns.

IMADAH partnership program forms the strategic partnership that is required to overcome the barriers that limits young aspiring entrepreneurs and SME's from achieving their business growth aspirations. The key advantages of working with us include access to finance and external expertise that you may not have or be able to build internally, and so much more.

We consider proposals in the Real Estate, Energy, Manufacturing, Healthcare, Oil & Gas and ICT sectors.

WE DON'T JUST PROMOTE YOUR BUSINESS; WE ALSO TRAIN YOU TO MANAGE THE BUSINESS.

WHY PARTICIPATE IN THIS PARTNERSHIP

Our founder and CEO has a decade's worth of experience in international Business & Franchising, Finance, Corporate Governance, Project Management, Sales & Business Development.

His vision brought together a unique team of professionals and board of directors who are fully equipped with the knowledge and expertise to navigate through, around and past any and every issue or barrier to achieving success and preventing disasters. We have the right team with the right qualifications, right attitude, experience and the competence to develop viable ideas or businesses into big corporate profitable organizations.

We are able to raise cheap funding for your projects or business through our partners who have their own extensive global network of accredited finance sources including hedge funds, investor clubs, mutual funds, institutional investors and venture capital firms.

Having participated in a wide variety of projects including debt and equity financing across the United Kingdom, United Arab Emirates and Nigeria, we know our onions.



OUR MISSION IS TO PROVIDE OUR
PARTNERS WITH 'HANDS-ON' SUPPORT
TO ACTUALIZE THEIR FULL POTENTIALS.



CONTACT US TODAY

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